Design a Book Trailer
for a Panda Madness Book competition

Anyone involved in Panda Madness may submit a ‘Book Trailer’ to be judged during the Panda Madness month. Your trailer can be submitted anytime from 1 – 31 March – the earlier you submit the better because then everyone can see what great Panda books we have! Please submit your book trailer by email to Ms. Nadine (nadine_bailey@wab.edu). You can submit on your own or in groups of up to three students (but you’ll share the prize).

At the end of March our Judging panel will choose the best 3. We’ll host a Book Trailer showing when we get back to school. The following prizes are at stake.

* 1kg of Swiss Chocolate for the best book trailer on one of the books
* 6 x 100g of Swiss Chocolate for the 2nd prize book trailer
* 3 x 100g of Swiss Chocolate for the 3rd prize book trailer

Please follow the criteria in the checklist below and if you have any questions ask Ms. Nadine.
Checklist

❑ The Trailer must be for one of the 16 books in Panda Madness
❑ 30 to 90 seconds in length maximum.
❑ Trailer should ‘hook’ the reader and get them interested in the book!
❑ Trailer may include details about the plot and characters but no spoilers.
❑ Format must be mp4 (other formats will NOT be accepted.
❑ All text is easy to read.
❑ All essential information is included (title, author and illustrator).
❑ Content must have a good connection to the story.
❑ Work is neat and reflects knowledge of the book.
❑ Images from the internet must be given credit by listing the URL at the end of the trailer.
❑ Must include acknowledgements at the end (your name/s)
❑ All music, images and sources are cited (hint – use NoodleTools) and all copyrighted material and contributors are acknowledged, identified and material is used with permission or within the scope of Chinese copyright regulations.